

Who do telephone surveys reach?



1. I have:			
	I screen my calls		
	Yes	No	Response Totals
No land-line	43.5% (107)	34.4% (45)	40.2% (151)
A land-line but I do not participate in political polls	32.9% (81)	30.5% (40)	32.2% (121)
A land-line and I do participate in political polls	23.6% (58)	35.9% (47)	27.9% (105)
answered question	246	131	376
skipped question			0

2. I screen my calls			
	I screen my calls		
	Yes	No	Response Totals
Yes	100.0% (246)	0.8% (1)	65.4% (246)
No	0.4% (1)	100.0% (131)	34.8% (131)
answered question	246	131	376
skipped question			0

3. If the election was held today, I would vote for the:

	I screen my calls		Response Totals
	Yes	No	
Bloc Quebecois	1.2% (3)	2.3% (3)	1.6% (6)
Conservative Party of Canada	12.2% (30)	14.6% (19)	13.1% (49)
Green Party of Canada	10.6% (26)	10.0% (13)	10.4% (39)
Liberal Party of Canada	41.1% (101)	40.0% (52)	40.8% (153)
New Democratic Party of Canada	13.8% (34)	10.0% (13)	12.3% (46)
Other	1.6% (4)	2.3% (3)	1.9% (7)
Undecided	11.0% (27)	10.8% (14)	10.9% (41)
It's none of your business	2.8% (7)	1.5% (2)	2.4% (9)
I am not eligible to vote in Canada	7.3% (18)	9.2% (12)	8.0% (30)
answered question	246	130	375
skipped question			1

4. In the last Canadian federal election:

	I screen my calls		
	Yes	No	Response Totals
I voted	80.8% (198)	80.2% (105)	80.5% (302)
I was not eligible to vote	11.8% (29)	12.2% (16)	12.0% (45)
I was eligible to vote and chose not to vote	7.3% (18)	7.6% (10)	7.5% (28)
answered question	245	131	375
skipped question			1

5. The remainder of the questions on this survey collect demographic information that I can use to better interpret the survey responses. First, gender - are you:

	I screen my calls		
	Yes	No	Response Totals
Male	87.8% (215)	90.8% (118)	89.0% (333)
Female	12.2% (30)	9.2% (12)	11.0% (41)
answered question	245	130	374
skipped question			2

6. My age is:			
	I screen my calls		
	Yes	No	Response Totals
Under 25	12.7% (31)	16.0% (21)	13.9% (52)
25-44	66.4% (162)	56.5% (74)	62.8% (235)
45-64	18.0% (44)	22.1% (29)	19.5% (73)
over 65	2.9% (7)	5.3% (7)	3.7% (14)
answered question	244	131	374
skipped question			2

7. The highest level of education that I have successfully completed is:			
	I screen my calls		
	Yes	No	Response Totals
High school	6.5% (16)	6.2% (8)	6.4% (24)
College/trade diploma	5.3% (13)	6.2% (8)	5.6% (21)
Bachelor's degree	25.7% (63)	28.5% (37)	26.7% (100)
Higher than bachelor's degree	62.4% (153)	59.2% (77)	61.2% (229)
answered question	245	130	374
skipped question			2

8. I live in:			
	I screen my calls		
	Yes	No	Response Totals
Vancouver (including suburbs)	11.8% (29)	9.9% (13)	10.9% (41)
BC (outside Vancouver)	4.1% (10)	7.6% (10)	5.3% (20)
Alberta, Saskatchewan or Manitoba	13.8% (34)	5.3% (7)	10.9% (41)
Toronto (including suburbs)	21.1% (52)	21.4% (28)	21.3% (80)
Ontario (outside Toronto)	26.0% (64)	29.0% (38)	27.1% (102)
Montreal	4.5% (11)	2.3% (3)	3.7% (14)
Quebec (outside Montreal)	1.6% (4)	4.6% (6)	2.7% (10)
New Brunswick, Nova Scotia, PEI or Newfoundland	7.7% (19)	6.1% (8)	7.2% (27)
Yukon, NWT or Nunavut	0.0% (0)	1.5% (2)	0.5% (2)
None of the above	9.3% (23)	13.0% (17)	10.6% (40)
answered question	246	131	376
		skipped question	0